

Frequently Asked Questions about the JVP's transition to Taylor & Francis as its Publisher

1) Will the policy on page charges (\$140/page for each printed page beyond 20 pages) change?

This policy is under review.

2) Will copyright of articles remain with SVP, or will authors now be required to transfer it to Taylor and Francis, as is the case for their other journals?

Copyright will remain with SVP. From the contract. "copyright in the title and content of the Journal is vested in the Society.... The copyright notice to be printed in each issue of the Journal shall read © Society of Vertebrate Paleontology (year of publication)."

3) Will the policy on purchasing PDF rights change? At present, I can pay \$25/published page to post my article on a single page on the open internet.

Authors will no longer be able to do this through SVP or at this price. Taylor & Francis has a different program called 'iOpenAccess' that will be available to JVP authors for a fee (see answer to next question).

JVP articles will continue to be available to SVP members via the members-only area of the SVP web site, which currently links to BioOne and to JSTOR. Similarly, readers with library access that includes BioOne or JSTOR may access the articles through their library's subscription. Single articles will be available to non-members and non-subscribers through InformaWorld at that service's standard per-article price. InformaWorld will immediately contain all new issues for members, library subscribers, and per-article purchases, and will also include a complete archive of past issues of JVP for members and subscribers once the archive has been prepared.

4) The going rate for purchase of a single PDF of a Taylor & Francis article from their website is \$37 (based on browsing through their journal, Ichnos), regardless of whether it is a single page note or a 30-page article. Will these rates apply for JVP too? If so, what percentage of this will be returned to the society?

Taylor & Francis will charge the going commercial rate for article downloads; this is likely to be similar to the price for articles in Ichnos. This applies only to readers who are not SVP members and who do not have access through a library. BioOne will no longer provide this service for JVP but older content will continue to be available from JSTOR on a per-article basis. SVP will receive a percentage of all JVP revenues earned by Taylor & Francis including subscriptions, advertising, and per-article sales. The exact percentage is confidential but was

part of the contract negotiations and one of the reasons why SVP preferred the Taylor & Francis proposal.

5) Will Taylor and Francis's open access option be available for authors who publish in JVP?

Authors in T&F journals including JVP can pay a fee to participate in 'iOpenAccess,' in return for which the article is downloadable without charge or subscription from InformaWorld and can be posted by the authors to other repositories where it can be downloaded without additional charge. The iOpenAccess fee for a single article is currently \$3250.

6) Although authors will receive a free PDF of their article, information on the T&F website says that the authors may then only distribute this PDF to 50 colleagues. Will this apply to JVP too?

The free pdf will apply, but the restriction to 50 colleagues will not. According to the contract, authors "shall receive a free PDF of their paper, which may be distributed to colleagues but not posted on the internet, as well as 50 offprints of their paper, together with a complete copy of the relevant Journal issue free of charge, to be shared among all contributors to the article. Contributors may purchase further quantities of paper reprints from the Publisher." Receiving 50 free offprints is new and will be appreciated by many. Authors wanting to post their article on the open internet must participate in Taylor & Francis's 'iOpenAccess' program (see answer to question 5 above).

7) How was the decision made to sign with Taylor and Francis?

In 2008, The Executive Committee approved the hiring of a consultant to assist with exploring the options of moving from self-publishing to a commercial publishing house. With the assistance of the consultant, Morna Conway, the Senior Editor of JVP, the Chair of the Publications Committee, and in consultation with the Memoirs Editor, a request for proposals was sent to multiple publishers on December 10, 2008. Proposals were received from Springer, Wiley-Blackwell, Taylor & Francis, and University of California Press. Oxford and Cambridge University presses did not submit proposals. President Van Valkenburgh appointed an ad hoc committee consisting of herself, Annalisa Berta, Robert Reisz, Mark Wilson, and Kate VanZanten (ex-officio) in January, 2009 to review and make a recommendation on the proposals. M. Conway provided a comparative analysis of the proposals. Representatives of the four publishers were interviewed in person by the ad hoc committee and M. Conway during a one-day meeting held at the SVP business offices in Deerfield, Illinois on March 28, 2009. Based on that meeting and subsequent negotiations, the decision was made to recommend Taylor & Francis Group as the new publishing partner for JVP, beginning with the first issue of 2010. The Executive Committee approved this recommendation and the final contract was signed by both parties

in July, 2009.

8) What happens if we are dissatisfied with Taylor and Francis?

The contract runs for five years, 2010 through 2014, and a decision on renewal must be made before the end of the fourth year. The contract includes language about performance standards and publication quality that gives SVP leverage should issues arise. For example, it is contracted that the printed quality of JVP will match the standards set by Sheridan Press in previous JVP issues. Other service points have also been addressed in the contract.

9) Who will appoint members of the editorial board?

SVP will continue to be in charge of the editorial policy of JVP through the Publications Committee, Senior Editor, and Editorial Board. Members of the Editorial Board are appointed by the Chair of the Publications Committee in consultation with the Senior Editor, the Publications Committee, and current editors. Taylor & Francis will not participate in these decisions.

10) Will this move make it possible for members to forego their printed issues and take electronic-only access in exchange for reduced dues?

SVP evaluates its member type, benefits and dues structure on an annual basis before the budget is set and dues renewal notices go out. The option of electing to have an electronic-only versus a printed copy of the JVP is one of the member-related options being considered for the 2010 membership year.

11) If the society is going to continue to handle all editorial roles, and Sheridan Press is going to continue to do the actual printing, what exactly are T&F going to bring to the party?

Taylor & Francis bring: economy and speed of production and administration, their extensive marketing network, and the ability to keep SVP apprised of the rapidly changing variables in the publishing industry today so that JVP remains timely and viable. The marketing reach and licenses with consortia will lead to an immediate and significant increase in the number of institutions receiving the print and/or electronic version of JVP. Taylor & Francis will also improve the reach of press releases concerning JVP articles.

T&F can also publish JVP far less expensively than SVP could by itself, because they have volume agreements with all of the major suppliers in the publication chain. These efficiencies result in a significant cost saving for SVP each year.

Member or subscriber benefits will not significantly decrease; instead, in many ways benefits to authors, members, and subscribers will increase (e.g., 6 issues per year, more articles published annually, 50 free offprints, etc.).