
Journal of Vertebrate Paleontology 2009 Advertisement Rates

Rate/Page Structure

Full-Page Ads	7" x 9"	\$500.00
Half-Page Ads	7" x 4.5"	\$350.00
Quarter Page Ads	3.5" x 4.5"	\$250.00

Prepayment is required:

Society of Vertebrate Paleontology
60 Revere Drive
Suite 500
Northbrook, IL 60062 USA
svp@vertpaleo.org

The deadlines are:

28-4, Dec 2008 - ad page reservations by 10/10/08, materials by 11/7/08
29-1, Mar 2009 - ad page reservations by 1/09/09, materials by 2/06/09
29-2, Jun 2009 - ad page reservations by 4/8/09, materials by 5/6/09
29-3, Sep 2009 - ad page reservations by 7/8/09, materials by 8/5/09

Information for scanning art/ads and negatives (film) for art/ads:

Dartmouth Journal Services accepts graphics on disk in TIFF or EPS format only.
Halftones must be a minimum of 450 dpi grayscale image.
Line shots must be scanned to disk at 1200 dpi TIFF or EPS file format.
Dartmouth Journal Services accepts Quark documents (any version EXCEPT 4.0).
Dartmouth Journal Services accepts PageMaker 6.0 and 6.5 documents.
Dartmouth Journal Services accepts negatives (film) for any of the above, right-reading, emulsion side down.

Figures on disk must be the final size desired. Hard copy proof must accompany disk.

It is more cost effective for JVP to have the advertisers send negatives (film) that they have output using the above specifications. If the advertiser sends film, they need to send a print as well.

Advertisers who have questions, can access the Dartmouth Journal Services web site at www.dartmouthjournals.com.

Send advertisement material to:

Kristen Way
Dartmouth Journal Services
Pilgrim Five, Suite 5
5 Pilgrim Park Road
Waterbury, VT 05676
phone 802-244-1457 ext 356
fax 802-244-1462
email: kway@dartmouthjournals.com

SVP reserves the right to:

**Not publish advertisements that do not conform with the SVP ethics statement.
Publish advertisements in a later volume if space is not available.**

Journal of Vertebrate Paleontology Advertisement Insertion Form

Advertiser Contact Information:

Name:
Institution:
Address:
City, State, Zip, Country:
Phone:
Fax:
Email:

Advertisement To Appear In JVP Volume:

- 28-4 ad page reservations by 10/09/08, materials by 11/7/08
- 29-1 ad page reservations by 1/09/09, materials by 2/06/09
- 29-2 ad page reservations by 4/8/09, materials by 5/6/09
- 29-3 ad page reservations by 7/8/09, materials by 8/5/09

*SVP reserves the right to publish advertisements in a later volume if space is not available.
SVP reserves the right to not publish advertisements that do not comply with the SVP ethics statement.*

Invoice Amount:

Please check one:

- | | | |
|--|-------------|----------|
| <input type="checkbox"/> Full-Page Ad | 7" x 9" | \$500.00 |
| <input type="checkbox"/> Half-Page Ad | 7" x 4.5" | \$350.00 |
| <input type="checkbox"/> Quarter Page Ad | 3.5" x 4.5" | \$250.00 |

Total Amount Due: _____

Payment:

Please remit this form with your payment to:

Society of Vertebrate Paleontology
111 Deer Lake Road, Suite 100
Deerfield, IL 60015 USA
svp@vertpaleo.org
(Pre-payment is required)

Advertisement Materials:

Please send advertisement materials to:

Kristen Way
Dartmouth Journal Services
Pilgrim Five, Suite 5, 5 Pilgrim Park Road
Waterbury, VT 05676
Phone: 802-244-1457

Please include a copy of this form.